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## **Call for Dayton's Best Rock Talent**

*Smashburger Hosts Local "Rock Your City" Band Competition Friday, Oct. 30*

DAYTON, Ohio, October XX -- [Smashburger](#), a fast-casual restaurant concept, will celebrate its Ohio debut with Dayton's Rock Your City Band Competition. The winning band will play a one-hour set at Smashburger—The Shoppes at 725, 2315 Miamisburg-Centerville Road—at 7 p.m. on Friday, October 30, 2009. Ohio's first Smashburger will open on October 15th, 2009.

### **Dayton's' Rock Your City Band Competition**

Entry deadline: Sunday, October 18, 2009  
Gig date: Friday, October 30, 2009, 7p.m. to 8 p.m.  
Gig location: The Shoppes at 725, 2315 Miamisburg-Centerville Road.

### **Entry Procedure:**

1. Upload a brief video performance (PG, please) to YouTube by Sunday, October 30, 2009.
2. Send the YouTube link, band contact information and any questions to [bands@smashburger.com](mailto:bands@smashburger.com).
3. Log onto [www.smashburger.com/bands](http://www.smashburger.com/bands) for more information.

Bands entries and their video will be posted on the Smashburger Web site. Fans can vote online at [www.smashburger.com/bands](http://www.smashburger.com/bands) to determine the winner of Dayton's Rock Your City Band Competition. Log onto [www.smashburger.com/bands](http://www.smashburger.com/bands) to see how the bands are faring. The winning band will be announced Monday, October 26, and will be "paid" in Smashburgers. Don't forget to remind others to vote too!

Bands are responsible for transporting their own instruments and taking care of any sound equipment needs.

**About Smashburger**

Headquartered in Denver, Colo., Smashburger is a fast-casual restaurant designed to be "every city's favorite burger place." Developed and owned by private equity and concept development firm Consumer Capital Partners (CCP), Smashburger is engaged in the development of company and joint venture partner store development. In addition, Smashburger has sold franchise agreements totaling 200-plus locations over the next five years. The company, joint venture and franchise development deals are part of Smashburger's national expansion plan to open 500 restaurants across the country, with 30-60 of those scheduled for 2009. For those that crave a better burger experience, keep watching for Smashburger to come to your community. To learn more, please visit [www.smashburger.com](http://www.smashburger.com).

**About Consumer Capital Partners**

Denver-based Consumer Capital Partners (CCP) is an innovative private investment and concept development firm focused on multi-unit retail businesses, primarily in the restaurant, liquor, food, and leisure industries. CCP has deep experience in the fields of private equity, brand, concept and product development, and strategic consulting. To learn more about CCP, please visit [www.consumercp.com](http://www.consumercp.com).

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