



smash. sizzle. savor.®

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SMASHBURGER CELEBRATES DAYTON ARRIVAL WITH CHARITABLE GIVING

Newly-Opened Restaurant to Donate Proceeds to Thank You Foundation of Southwest Ohio

DAYTON, Ohio, October 15- Smashburger lovers throughout the Miami Valley can show appreciation and express gratitude for past and present members of the U.S. Military by purchasing a Buckeye Smashburger Saturday, October 17 through Friday, October 23, 2009. One dollar from each Buckeye Smashburger sold will be donated to the Thank You Foundation of Dayton.

The Buckeye Smashburger is an Ohio-exclusive menu item created specifically for the region. The Buckeye Smashburger features a one-third or half-pound 100 percent Angus beef smashed, seared and seasoned on a hot grill, topped with fried pepper rings, haystack onions, American cheese, lettuce, tomato and mayo on a butter toasted artisan egg bun.

Along with its smashed, seared and seasoned burgers, Smashburger's menu provides something for everyone. Patrons can order a variety of delicious Smashchicken sandwiches, Smashdogs and Smashesalads, with sides like veggie frites and rosemary and garlic-seasoned Smashfries. Burger lovers can also enjoy Häagen-Dazs shakes and root beer floats with their meal.

"We're excited about our partnership with the Thank You Foundation of Dayton and thrilled to be in the Buckeye State," said Smashburger Founder Tom Ryan. "We recognize the good work the organization is spearheading and their goal to improve the lives of our current and veteran military personnel."

About Smashburger

Headquartered in Denver, Colo., Smashburger is a fast-casual restaurant designed to be "every city's favorite burger place." Developed and owned by private equity and concept development firm Consumer Capital Partners (CCP), Smashburger is engaged in the development of company

and joint venture partner store development. In addition, Smashburger has sold franchise agreements totaling more than 200 locations over the next five years. The company, joint venture and franchise development deals are part of Smashburger`s national expansion plan to open 500 restaurants across the country, with 30-60 of those scheduled for 2009. For those that crave a better burger experience, keep watching for Smashburger to come to your community. To learn more, please visit www.smashburger.com.

About Thank You Foundation

The mission of The Thank You Foundation is to show appreciation and express gratitude for members of the U.S. Military both past and present. They believe that saying thank you is not enough and that the words must be followed up with action and commitment.

Through programs and services offered by the Foundation and through strategic partnerships with the community at large, businesses, civic organizations, and other military related service groups, the Foundation strives to improve the overall quality of life of Veterans, Military Personnel, and their families by focusing and supporting efforts for Education & Employment, Health & Welfare, and Morale & Recreation for Southwest Ohio communities.

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